

*As a Special Feature combined with the
Everett Fall Home Show,
which already has a draw of 8 to 10,000 people,
this Dual Event is a fantastic opportunity
for Authors to reach a huge audience.*

2 SHOWS ONE ADMISSION!
Something for everyone!

3rd Annual



Authors & Autographs

FEATURING:
**AUTHORS IN PERSON,
SELLING BOOKS, TELLING THEIR UNIQUE STORIES,
AND SIGNING AUTOGRAPHS**

OCTOBER 27, 28, 29, 2017

Sponsored by:



**BILL BRADLEY- EVENT PRODUCER
SHALAWN LEAHY - SPONSORS/SPECIAL FEATURES**

3rd Annual

Authors & Autographs

AUTHOR BOOTH PRICING

Space Size

8 deep x 10 wide

\$350 per Author Space
 Show Management will be subsidizing the additional \$150 per booth cost. All Authors must be able to staff their space all 3 Days and all Hours of Show.

Drapes & 1 8 ft Table included
 Power is extra \$25

ADDITIONAL

Corners \$20 EXTRA
 Electrical (500 watt) \$25

SHOW HOURS

Friday October 27 - Noon to 7pm
 Saturday October 28 - 10am to 7pm
 Sunday October 29 - 10am to 5pm

CONTACT:

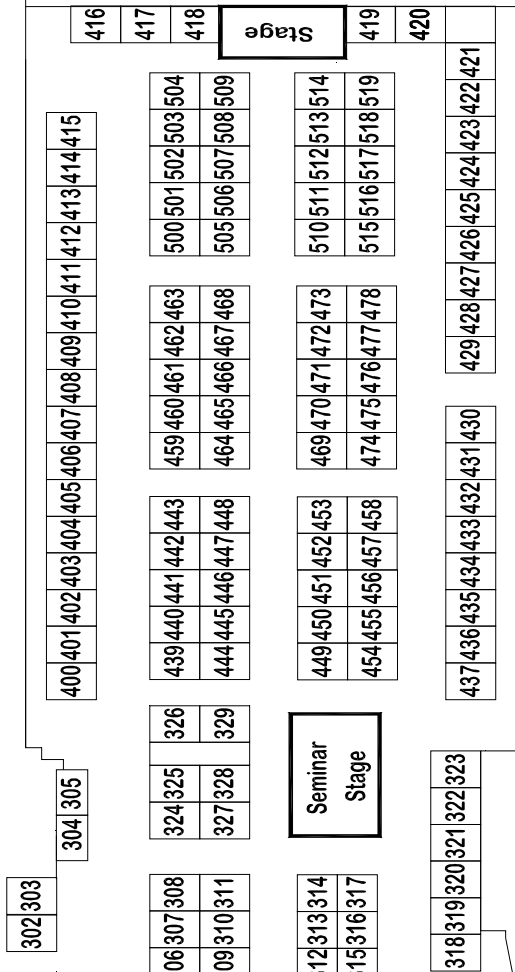
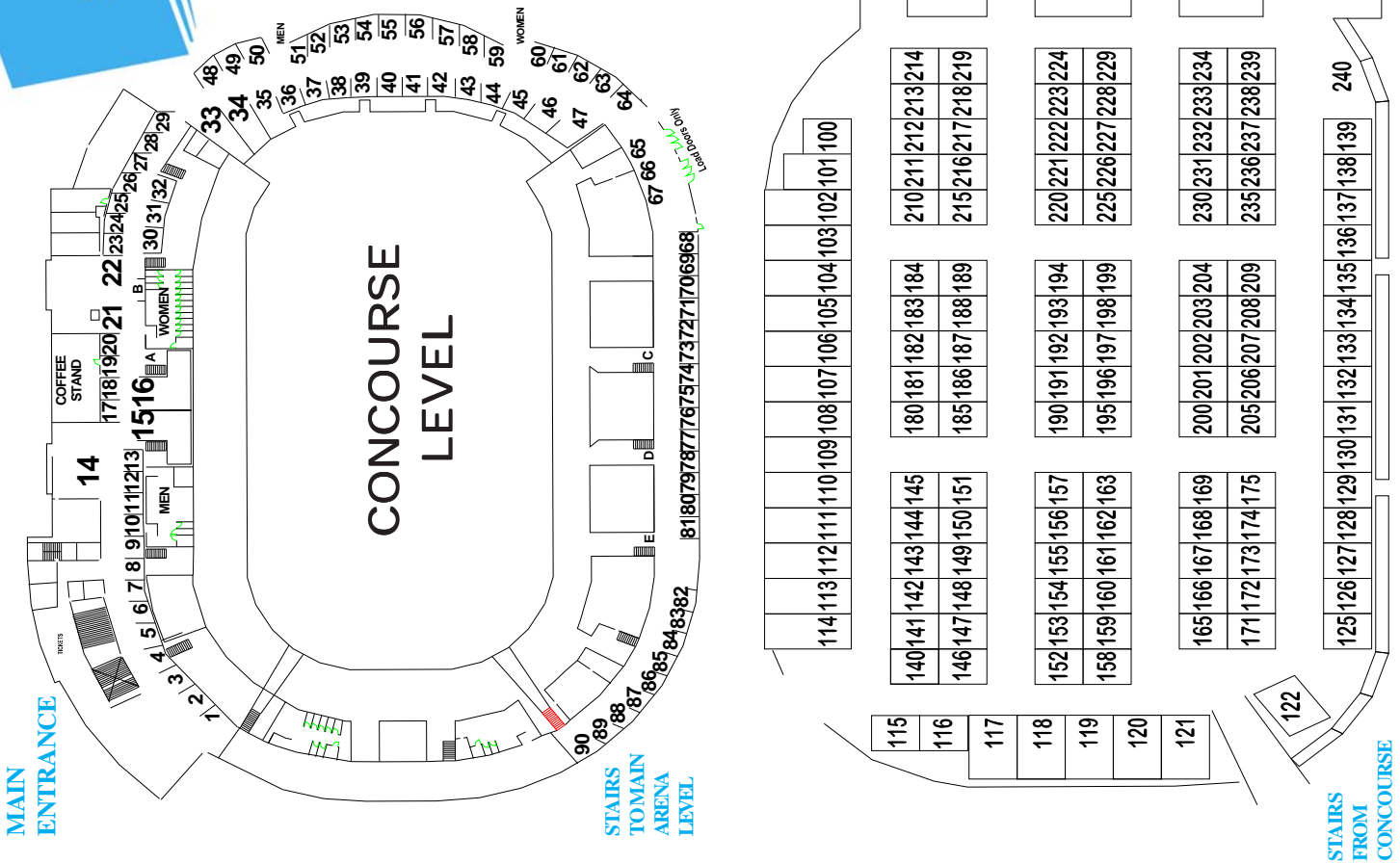
Bill Bradley 206-248-8430
bbwestlake@seanet.com

2 SHOWS ONE ADMISSION!

EVERETT
 FALL HOME SHOW
 OCTOBER 27, 28, 29,
 2017



Sponsored by:



STAIRS FROM CONCOURSE

MAIN ENTRANCE

STAIRS TO MAIN ARENA LEVEL

3rd Annual



OCTOBER 27, 28, 29, 2017 XFINITY ARENA, EVERETT WA

APPLICATION FOR SUBSIDIZED SPACE

In order to provide Authors as opportunity to promote themselves, Show Management will be subsidizing \$150 of the \$500 cost for each booth. As such, Author Booth Space pricing will only be \$350 per Author Space, provided amount is paid in full within 10 days of receiving your invoice.

If you are selected to participate, the vendor fee will be due within 10 days

We are very close to full and space is limited.

Priority will be given to:

Authors that have a quality display for the Event.

Authors that fully understand, they will need to rely on their personality and willingness to actively engage the thousands of attendees if they plan on successfully selling books.

If you don't feel you have the ability to interest people in your book, this Event will not work for you.

This is our 3rd year for this Event .

The Authors that have successful sales each year, are only the ones that are prepared to engage as many people as they possibly can.

I WOULD LIKE TO APPLY FOR A SUBSIDIZED VENDOR LOCATION AND MY COMPANY NAME IS _____

I WILL NEED ELECTRICAL ??? (500 WATT PLUG) \$25 YES___ NO___

Please advise us if you need more than 500 watts.

YOUR CONTACT NAME_____

E-MAIL ADDRESS_____

PHONE_____FAX_____

MAILING ADDRESS_____

CITY_____ST_____ZIP_____

TITLE OF YOUR BOOK/BOOKS_____

EMAIL OR FAX APPLICATION TO:

EVENT PRODUCER

BILL BRADLEY

PHONE: 206-248-8430 FAX: 206-708-7406

E-MAIL: bbwestlake@seanet.com

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